



2012

# The Political Economy of Good Governance 2012-13

Department of Economics

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**Seema Jayachandran, Ph.D.**

Associate Professor of Economics and  
Director of the Center for Study of Develop-  
ment Economics, Northwestern University

March 20, 2013

**"Governance Challenges in Education and  
Health in Developing Countries"**



Seema Jayachandran is an  
associate professor of economics  
and the director of the Center for the  
Study of Development Economics  
at Northwestern University. Her  
research interests span a wide range  
of topics in development economics.  
Much of her recent work focuses  
on maternal and child health in  
Africa and South Asia. She has also

made contributions related to political economy, labor markets and  
environmental conservation in developing countries.

Jayachandran earned a Ph.D. in economics from Harvard University,  
a master's in physics and philosophy from the University of Oxford,  
where she was a Marshall Scholar, and a bachelor's in electrical  
engineering from MIT. Prior to joining Northwestern, she was an  
assistant professor of economics at Stanford University and a Robert  
Wood Johnson Scholar in Health Policy Research at the University  
of California, Berkeley.

Jayachandran is an affiliate of the National Bureau of Economic  
Research, Abdul Latif Jameel Poverty Action Lab, International  
Growth Centre and Innovations for Poverty Action. She previously  
worked as a management consultant with McKinsey & Company.

**Stephen C. Smith, Ph.D.**

Professor of economics and international  
affairs and director of International Economic  
Policy, George Washington University.

April 10, 2013

**"Governance Challenges for Local Climate  
Adaptation and Poverty Alleviation"**



Stephen C. Smith is director of the  
Institute for International Economic  
Policy at George Washington  
University (GWU), where he  
is professor of economics and  
international affairs. He received his  
Ph.D. in economics from Cornell  
University and has been a Fulbright  
Research Scholar and a Jean Monnet  
Research Fellow; in 2012, he was a

Fulbright Senior Specialist at Kurukshetra University in India. Smith  
is the author of "Ending Global Poverty: A Guide to What Works"  
(paperback edition with author's afterword, Palgrave Macmillan,  
2009). He is co-author with Michael Todaro of a leading textbook,  
"Economic Development" (11th Ed., Addison-Wesley, and Pearson,  
2011), and co-editor with Jennifer Brinkerhoff and Hildy Teegen of  
"NGOs and the Millennium Development Goals: Citizen Action to  
Reduce Poverty," New York: Palgrave Macmillan (2007). Smith is  
coauthor of some three dozen professional journal articles and many  
other publications. He serves as an associate editor of the Journal  
of Economic Behavior and Organization and serves on the Advisory  
Council of BRAC USA.

Smith organized and served as the first director of GWU's  
International Development Studies Program. He has done on-site  
research and program work in developing countries including  
Bangladesh, China, Ecuador, Egypt, India, Peru, Uganda, and  
the Former Yugoslavia. Smith has been a consultant for the  
World Bank, the International Labour Organization (Geneva), the  
United Nations Development Programme, and the World Institute  
for Development Economics Research (Helsinki). In addition to  
development economics, Smith is regarded as a leading contributor  
to the scholarly literature on the economics of participation, including  
profit sharing, employee ownership, worker cooperatives, and work  
councils. Smith's recent research focused on understanding extreme  
poverty and the most effective strategies and programs to address it;  
and on the economics of adaptation to climate change in low-income  
countries, emphasizing autonomous adaptation by households and  
communities and its effects.

The Werner Sichel Lecture Series  
began in 1963, directed by long-time  
WMU Professor of Economics  
Dr. Werner Sichel, who retired in 2004.  
Since its beginning, the series has attracted  
eminent scholars from throughout the world,  
including 12 Nobel Laureates in Economics.

This year's Sichel Series is co-directed by  
Dr. Sisay Asefa and Dr. Wei-Chiao Huang  
and is co-sponsored by the Department of  
Economics, the College of Arts and Sciences,  
the W.E. Upjohn Institute for Employment  
Research, the Center for African Development  
Policy Research, the Diether H. Haenicke  
Institute for Global Education, and the Timothy  
Light Center for Chinese Studies.

**For more information**

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# The Political Economy of Good Governance



The 2012-13 Werner Sichel Lecture  
Series features six nationally  
recognized scholars whose  
presentations will focus on the  
economics of good governance.

**All lectures are held at**

3 - 4:30 p.m.  
2028 Brown Hall

**Lunch Lecture (Brown Bag)**  
noon - 1:30 p.m.

**Fall 2012:** 2208 Dunbar Hall  
**Spring 2013:** 3210 Dunbar Hall

**W** College of  
**Arts and Sciences**  
Department of Economics  
WESTERN MICHIGAN UNIVERSITY



### Carolyn J. Heinrich, Ph.D.

Sid Richardson Professor of Public Affairs and director of the the Center for Health and Social Policy, Lyndon B. Johnson School of Public Affairs, the University of Texas

September 26, 2012

2012-2013

#### "The Role of Performance Management in Good Governance"

Carolyn J. Heinrich's research focuses on social welfare policy, labor force development, public management and econometric methods for program evaluation. In her research, she works directly with governments at all levels, including with the federal government on evaluations of workforce development programs, with states on their social welfare and child support programs, and school districts in the evaluation of supplemental educational services and interventions.



She also collaborates with nongovernmental organizations such as the World Bank, Inter-American Development Bank, UNICEF and others in research to improve program and policy design and the impact and effectiveness of economic and social investments in middle-income and developing countries. Ongoing projects involve the study of labor market intermediaries and labor market outcomes for low-skilled and disadvantaged workers, performance management and contracting, health-care reform provisions and policy factors that support effective provision of substance abuse treatment services, and conditional cash transfers and related poverty-reduction interventions.

Heinrich is the president and a founding board member of the Public Management Research Association, and served as the editor of the Journal of Public Administration Research and Theory from 2005 to 2008. She received her Ph.D. from the University of Chicago and served on the Policy Council of the Association for Public Policy Analysis and Management from 2004-07 and as chair of the board of Institutional Representatives through spring 2011. In 2004, Heinrich received the David N. Kershaw Award for distinguished contributions to the field of public policy analysis and management by a person under age 40, and in 2010, she was elected to the National Academy of Public Administration. She has published more than 50 peer-reviewed books and journal articles.

### John Ishiyama, Ph.D.

University Distinguished Research Professor of Political Science, University of North Texas  
Lead Editor, American Political Science Review

October 17, 2012

#### "Political Parties and Democratization in Developing Countries"

John Ishiyama's research interests include: Democratization and political parties in post-communist Russian, European and Eurasian and African (especially Ethiopian) politics; ethnic conflict and ethnic politics; and the scholarship of teaching and learning. He is the author or editor of six books: "Ethnopolitics in the New Europe;" "Communist Successor Parties in Post Communist Politics;" "Communist Successor Parties in Central and Eastern Europe;" "Assessment in Political Science," "Comparative Politics: Principles of Democracy and Democratization," and Twenty-First Century Political Science."



He is author or coauthor of over 120 journal articles published in professional journals such as American Political Science Review and others, and book chapters. In addition, he is a research fellow at the University of Kansas' Center for Russian and East European Studies and a member of the executive board of Pi Sigma Alpha (the national political science honorary society). Ishiyama is also on the executive council of the American Political Science Association and the Midwest Political Science Association, and is a member of the advisory board of the Minorities Risk Project.

Ishiyama received his Ph.D. from Michigan State University and received the Quincy Wright Distinguished Scholar award from the International Studies Association in 2012. He was selected as the 2004 Missouri Professor of the Year by the Council for the Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching. He was named a 2003-04, National Carnegie Foundation Scholar, and received the 2003 Allen Fellowship for Faculty Excellence, the 2003 Missouri Governor's Award for Excellence in Teaching, the 2003, 2004, 2005 and 2006 APSA/Pi Sigma Alpha Awards for Teaching in Political Science, and the 1999 William O'Donnell Lee Award for academic advising.

### Susan Collins, Ph.D.

Professor of economics and  
Joan and Sanford Weill Dean,  
Gerald R. Ford School of Public  
Policy, University of Michigan

November 14, 2012

#### "Governance and Economic Growth: Showing that Metrics Matter"

Before coming to Michigan, Susan M. Collins was a professor of economics at Georgetown University and a senior fellow with the Brookings Institution, where she retains a nonresident affiliation. Her area of expertise is international economics, including issues in both macroeconomics and trade. Her current work explores implications of increasing international economic integration, as well as growth experiences in industrial and developing countries.



She recently co-authored studies comparing experiences in China and India, and examined challenges to growth in Puerto Rico. She is a research associate at the National Bureau of Economic Research, and vice president of the Association for Professional Schools of International Affairs.

Collins recently served as an elected member of the American Economic Association (AEA) Executive Committee, having chaired the AEA Committee on the Status of Minority Groups from 1994-98. During 1989-90, she served as a senior staff economist on the President's Council of Economic Advisers. Collins received her bachelor's in economics, *summa cum laude*, from Harvard University and her Ph.D. from the Massachusetts Institute of Technology.

### Susan Linz, Ph.D.

Professor of economics  
Michigan State University

March 13, 2013

#### "Good Governance in Transition Economies: A Comparative Analysis"

Susan Linz is the former editor of Comparative Economic Studies. She is currently on the board of directors of the National Council for Eurasian and East European Research and serves as treasurer of the Association for Slavic, East European and Eurasian Studies. She teaches courses on comparative economic systems, economic analysis of transition, and analysis of the Russian economy. She also spent two years consulting with U.S. and European organizations doing business in Russia.



Linz received her Ph.D. from the University of Illinois. Her current research focuses on factors influencing worker performance in formerly socialist economies, with special consideration for gender and generational differences. She has conducted employee surveys in Armenia, Azerbaijan, Kazakhstan, Kyrgyzstan, Russia and Serbia. Linz spent several years conducting in-depth interviews with top-level executives in over 260 firms across different regions in Russia.

Linz has publications that total more than 45 journal articles, three edited books, and 12 book chapters. She has participated in numerous training programs in Russia and the U.S. attended by business leaders, economists and journalists.

#### Travel Directions

From I-94, take U.S. 131 north to Exit 36A (Stadium Dr.). Travel east on Stadium Dr. to the fourth traffic light at Howard St. Turn left on Howard St. and take the second right to the WMU campus. Follow the signs to the Miller Auditorium parking ramp. Brown Hall is located to the east of the fountain between Miller Auditorium and Sprau Tower. Dunbar Hall is located just north of Sprau Tower.